**LOTUS LAUNCHES ULTRA-FAST CHARGING SOLUTION FOR ELECTRIC VEHICLES IN KUWAIT AND THE MIDDLE EAST**

* Lotus – in collaboration with Lotus Al Ghanim – installed & successfully tested the fastest Hyper charger rated at 450 kW.
* Charging speed is recorded at a peak capacity of 443 kW, enabling the Lotus Emeya to charge from 10% to 80% in 13 minutes 35 seconds.
* Lotus is committed to delivering superior performance and charging solutions for EV users, selecting Kuwait as a testing ground due to its extreme hot weather conditions.
* First-ever construction of next generation liquid cooled all-in-one Hyper charger developed by Lotus Flash Charge (LFC) and implemented by Al Ghanim Industries.
* The liquid cooled technology in this charger offers improved efficiency and power capacity while reducing noise and high maintenance cost.
* The charger is engineered by Lotus Flash Charge, and the company is dedicated to providing smart charging solutions to Global Customers. Further deployment anticipated to be rolled out in 2025.

**23 JANUARY 2025 - KUWAIT**

Lotus, in collaboration with Lotus Al Ghanim – the official dealer of Lotus in Kuwait – has successfully installed & tested a new Hyper-Charger technology. This liquid cooled all-in-one Hyper charger is engineered to deliver exceptional results for electric vehicle (EV) customers in Kuwait and the Middle East.

As an industry leader in technology and innovation, Lotus is fully committed to tackling common EV challenges, such as range anxiety and charging times to ensure a seamless driving experience for customers.

Kuwait was strategically selected by Lotus Flash Charge (LFC) for its extreme weather conditions to test the durability, reliability and high efficiency of its new ultra-fast cutting-edge charger.

The seamlessly designed all-in-one charging solution offers ultra-fast charging of up to 450 kW. After extensive testing, the Lotus Emeya has set a remarkable new peak record of 443kW, maximizing nearly the full capacity of the charger. This breakthrough milestone has enabled the Emeya to charge from 10% to 80% in just 13:35s.

**Dan Balmer, President and CEO of Lotus Cars Europe, Asia Pacific, Middle East & Africa said:**

“Lotus’ commitment is not limited to producing technologically leading cars, it also expands to providing state-of-the-art solutions, leading to an enviable mobility experience.”

Gordon Lee, CEO of Lotus Flash Charge said: “Our goal is to deliver efficient, more reliable and intelligent charging solutions to support EV users worldwide, fostering a faster and a smoother transition towards electrification.”

**Abdullah Mouazzen, Sr. General Manager, Lotus Al Ghanim expressed:**

“Lotus Al Ghanim is proud to partner with Lotus Cars in bringing this groundbreaking charging technology to Kuwait. The exceptional performance of this charger highlights Lotus's innovative engineering and our commitment to offering unparalleled luxury solutions for our customers.”

As part of the brand’s Vision80 Strategy, Lotus will continue to expand its range of premium electric vehicles while working with its partners to offer luxury solutions for their customers globally. This technology is anticipated to be rolled out in 2025.

**ENDS**

**About Lotus**

Lotus is a global performance brand built on solid foundations and a rich heritage. Since the formation of Lotus in 1948, it has been pioneering true automotive innovation, introducing cutting-edge technologies and designs to meet its uncompromising vision of how a car should look, perform, and feel. Lotus Group is made up of a high-performance sports car business, Lotus Cars, and an all-electric luxury mobility provider, Lotus Technology. Together, we are setting a new standard for automotive excellence.

The [**Lotus Media Site**](https://media.lotuscars.com/) contains news, images, films, technical specifications, and full details of current models, as well as heritage cars and engineering technology.

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